

Richard Dean's Tips on Beauty



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By Gretchen Davis and Mindy Hall

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1. Begin with a foundation primer and any eye shadow primer. Apply with a sponge. Areas of the face have uneven oil distribution, and will accept and hold foundations irregularly. A primer will have moisturizing effects in that it retards water evaporation from cells, and will create a more even surface for foundations and color cosmetics.
2. Liquid or oil foundation applied with a foundation brush. To keep a more natural look to the skin's surface, use foundation sparingly, do not spot coverage (spot painting), and add pinker tones to the foundation with cream rouges as they naturally occur in the skin.
3. Cheeks are typically a bluish pink, never brown. Think blood vessels, the source of color. For a natural cheek, drag cream blusher down slightly toward the jaw line and add a touch to the bridge (not tip) of the nose. This may be very subtle or quite heavy, depending on the situation. Example: to approximate the palest Irish skin with flushed cheek.
4. Powder with a yellow-based powder, then add powdered blush on the surface. The pink-yellow-red layer imparts a sense of depth, and therefore reality, to the foundation's finish. As the day progresses, try to blot before adding more powder. Remove as much natural oil as possible with blotting paper. Natural oil production plus powder creates another layer of a kind of foundation that gets heavier throughout the day if never blotted.
5. I use eyelashes for character effect. In beauty makeup, the amount of attention brought to the eyes and eyebrows will depend on character and situation. There is a range to work from, but save the "smokey eye" for the glamour makeups that are more stylistic and dramatic.

Practice eye treatment and combinations of colors with as many models and varieties of eye color and shape as possible. Your eye and hand need the practical experience to develop your talent. You need to make mistakes as well as get it right to have the ability to deal with the uniqueness of each person.